

emTUNIS BUSINESS SCHOOL

1st African management school dedicated to Executive & Entrepreneur

EDBA INNOVATION & ENTREPRENEURSHIP

Career Management

Double competence

professional retraining

labour immigration

Entrepreneurship & Innovation

**WISDOM IS KNOWING THE RIGHT PATH TO TAKE.
INTEGRITY IS TAKING IT.**





WELCOME TO **em**TUNIS BUSINESS SCHOOL

In recent years, the skills of leaders and managers are strained. They must now manage more and more crises, come to terms with price fluctuations, incorporate responsible governance of the environment, while monitoring the competition, detecting opportunities and anticipating threats...

At emTUNIS, we understand how critical executive education is in helping businesses navigate unprecedented challenges and forging new paths.

Our programs cover a wide range of training necessary for modern leaders and executives : organizational transformation, digital technologies, international trade with europe and africa, economic intelligence, data and information management, the laws and policies of the African Union,...

Look inside Business World and make a difference. It may be an adventure, a challenge, but what is certain is that with emTUNIS you will be well equipped and trained. Remember "*There is no passion to be found playing small*". Nelson Mandela.



" emTUNIS business school is the first management school dedicated to Executive Training. We offer to executives, programs with very high added value enabling them to exceed their potential and helping businesses navigate unprecedented challenges and forging new paths..

To achieve these objectives, we offer several training methods : online, on site with a series of bootcamps, a mix of two,... you will systematically have a schedule taking into account the workload you have in your company. For our part, we are working to offer you the best training with the best means:

- Personalized and paced learning*
- Vocational Learning*
- Andragogy*
- Use of deep technology*
- Social-emotional learning (SEL)*

Tunisia is an African, Mediterranean and Arab country. One hour from Europe, it is a privileged passage to access Africa-oriented education in a climate of interbreeding, diversity and tolerance... "



Mourad TISSAOUI
President

THE DNA OF OUR EXECUTIVE DBA

The Executive Doctorate in Business Administration (EDBA) is an international degree. It is **recognized by the Tunisian and the French states** thanks to the double diploma set up in partnership with IESCCI Business School.

The EDBA is **designed for managers, entrepreneurs and consultants** who wish to resume their studies to:

- Specialize in a trade or sector.
- Obtain a double qualification.
- Make R&D their job

A Master's degree (or equivalent) and **professional experience** are the prerequisites for joining an EDBA program at emTunis Business School..

Africa is at the heart of our concerns. The development of the continent requires the training of its executives with adapted programs designed for the occasion.

Qualiopi 
processus certifié

 RÉPUBLIQUE FRANÇAISE

académie
de Nice 

ÉDUCATION NATIONALE
ENSEIGNEMENT SUPÉRIEUR
ET RECHERCHE


Liberté • Égalité • Fraternité
RÉPUBLIQUE FRANÇAISE





EDBA PROGRAMS

Hand-drawn diagram of a building or structure on a yellow sticky note.

DEADLINE
☹️

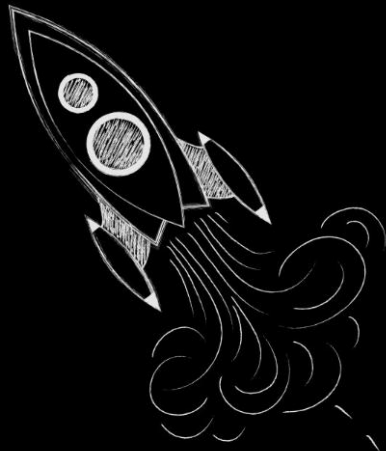
$$\frac{5(9-x)}{8} + \frac{x+3}{2} \times \frac{3x+2}{(6-x)}$$
$$A: x > -3$$
$$T = \frac{3B+S}{P}$$
$$\frac{9-6x+2}{4+11x}$$

$$\Delta = b^2 - 4ac$$
$$x^2 + 4x + 5 = 0$$
$$x = \frac{-4 \pm \sqrt{16-20}}{2}$$



ENTREPRENEURSHIP





EDBA INNOVATION ET ENTREPRENARIAT

This rigorous yet flexible program from emTunis is a beneficial option for professionals who wish to develop a comprehensive understanding of what makes companies and business people successful.

This EDBA's program provides the functional knowledge needed to help you establish and grow your businesses. With courses focused on financial best practices, ethical business principles, and innovative management, the online doctorate in entrepreneurship also trains dynamic leaders.

Obtaining the diploma requires the validation of all the modules of the program and the writing of a thesis. The usual duration of the program is 24 months but the candidate up to 36 months. The program of this EDBA includes several modules, for information only: research methods, academic writing, qualitative and quantitative methods, leadership, entrepreneurial financing, management of organizational change...

PROGRAMME AT A GLANCE

Degree : Executive Doctorate in Business Administration

Duration : 24 month (250H + thesis)

Delivery : on line, on campus or hybride

Admission : Master's degree or equivalent + 5 years of experience.

Languages : the program is available in English, French and Arabic.

Accreditation : double diploma (diplomas recognized by the Tunisian state and the French state)

OPPORTUNITIES

There are many opportunities for this program, for example:

- Founder of a startup
- Director of a company
- Vice President of Business Development
- fund manager/ Investment banker
- Product manager
- Expert / Speaker / Lecturer
- Business innovation consultant
- Expert in innovative entrepreneurship

Sessions in **May** and **November** each year !



CONTACT US



AT **em**TUNIS, WE USE APPROPRIATE MEANS

Executive training takes place in a High Stading environment that meets the most demanding quality standards.



The lessons take place in meeting rooms, with a small group (15 max) without any teacher / learner hierarchy. The relationship is horizontal.



It is a deliberate choice in line with the approach we have adopted for our training: Andragogy and participatory learning.



Andragogy, as opposed to pedagogy, which is much more focused on the education of children and young people, is the science of adult education.



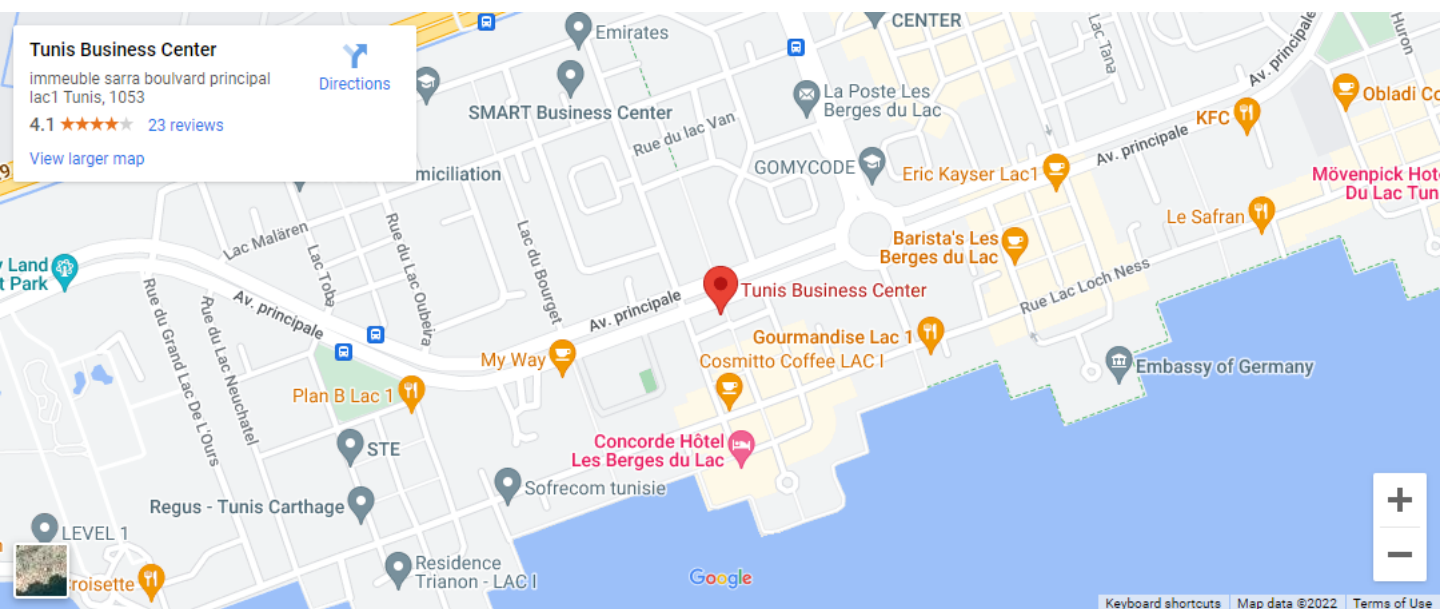
We train based on a need, with individualized content according to the group and the experiences of each:

- The adult learner is involved in his or her learning
- The unique experience of each adult learner is taken into account
- Learnings are linked to real contexts of their lives or jobs
- Learning by doing problem solving.



emTunis Business School Address:

Tunis Business Center
Sarra Building, Boulevard Principal,
Les Berges du Lac I,
1053 Tunis, Tunisia



Contact us :

email : request_information@emtunis.com

Phone.: +216 70 246 300

A group of four business professionals in a modern office setting. A man in a dark suit is shaking hands with a woman in a dark suit. Another man in a dark suit stands to the left, and a woman in a light blue shirt and grey pants stands to the right. They are all holding folders or documents. The background features large windows with a view of a modern building and a green lawn.

REQUEST YOUR REGISTRATION FILE AT :
registration@emtunis.com



Find us on :    

emTunis Business School, Sarra Building, Boulevard Principal, Les Berges du Lac I, 1053 Tunis, TUNISIA.

contact@emtunis.com / phone: +216 70 246 300.

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